



WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

National Media Research Planning  
815 Slaters Ln  
Alexandria, VA 22314

# Contract # 2521284

Schedule Dates 09/13/16-09/19/16  
Advertiser National Republican Senatorial Committee-Burr for  
Agency National Media Research Planning (14053)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand NC (465983)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name /  
Phone/Fax 475/894/7724  
CPE National/Political Candidate Agency BRD  
Account Types Weekly/Irregular  
Billing Type NC  
Comments Separation: 30  
RACHEL CHASON/VYONNE CONTE

Date Entered 06/07/16  
Last Modified 09/01/16  
Entered By Lisa Carter  
CO-OP No  
Headline # ECR25187731  
Demo A3564R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$357.00  
Net Total \$2,023.00  
Sales Tax

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Sep. 2016	13	\$2,380.00
<b>Grand Total:</b>	<b>13</b>	<b>\$2,380.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1 - 1.0)	09/13/16-09/13/16	3	:30	7A- ABC-Good Morning America	1		1						1	\$60.00	\$60.00	GD MRN AMR-ABC<		6/7/16
2.0	Normal Line / SPOT (1 - 1.0)	09/14/16-09/14/16	3	:30	7A- ABC-Good Morning America	1			1					1	\$60.00	\$60.00	GD MRN AMR-ABC<		6/7/16
3.0	Normal Line / SPOT (1 - 1.0)	09/15/16-09/15/16	3	:30	7A- ABC-Good Morning America	1				1				1	\$60.00	\$60.00	GD MRN AMR-ABC<		6/7/16
4.0	Normal Line / SPOT (1 - 1.0)	09/19/16-09/19/16	3	:30	7A- ABC-Good Morning America	1								1	\$60.00	\$60.00	GD MRN AMR-ABC<		6/7/16
5.0	Normal Line / SPOT (2 - 2.0)	09/13/16-09/13/16	3	:30	3P- Dr Phil	1		1						1	\$70.00	\$70.00	DR. PHIL		6/7/16
6.0	Normal Line / SPOT (2 - 2.0)	09/15/16-09/15/16	3	:30	3P- Dr Phil	1				1				1	\$70.00	\$70.00	DR. PHIL		6/7/16
7.0	Normal Line / SPOT (3 - 3.2)	09/13/16-09/13/16	3	:30	7-28:30P- Family Feud B	1								1	\$200.00	\$200.00	FAMILY FEUD B		6/7/16
8.0	Normal Line / SPOT (3 - 3.2)	09/14/16-09/14/16	3	:30	7-28:30P- Family Feud B	1				1				1	\$200.00	\$200.00	FAMILY FEUD B		6/7/16
9.0	Normal Line / SPOT (3 - 3.2)	09/15/16-09/15/16	3	:30	7-28:30P- Family Feud B	1					1			1	\$200.00	\$200.00	FAMILY FEUD B		6/7/16
10.0	Normal Line / SPOT (3 - 3.2)	09/19/16-09/19/16	3	:30	7-28:30P- Family Feud B	1								1	\$200.00	\$200.00	FAMILY FEUD B		6/7/16
11.0	Normal Line / Prime (4 - 2.2)	09/16/16-09/16/16	3	:30	7-8P- 8:30P (EST)	1						1		1	\$300.00	\$300.00	LAST STAND		6/7/16

## CONFIRMATION CONTRACT

Date:

Accepted-Agency/Advertiser:

Date:

Comments:

*Alison Alvidis* 9.12.16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://bbg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, National Media Research Planning & Placement,  
 being/on behalf of: NRSC/Burr for Senate,  
 a legally qualified candidate of the US Senate  
 political party for the office of: Republican  
 in the North Carolina General Election  
 election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

NRSC/Burr for Senate

and you are authorized to announce the time as paid for by such person or entity, I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Timothy W. Gupton

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9/1/2016  
Date

*Jonathan Ferrell* *agent for NRSC/Burr*  
Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

*Allison Aldridge*  
Signature

*Allison Aldridge*  
Printed Name

*DOJ*  
Title

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, NRSC/Burr for Senate

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Jonathan Ferrell agent for NRSC/Burr  
signature of candidate or authorized committee

\_\_\_\_\_  
printed name

\_\_\_\_\_  
date

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.